

**GORDON H JEE**

*creative direction & graphic design*



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arjuna16 design  
Principal  
*Present*

Arjuna16 design is a studio providing digital and print solutions to a diverse roster of clients in music, retail, home furnishings, academia, and non-profit organizations.

Experienced in managing and directing projects from initial conceptualizing to final launch, handling all aspects of budgeting, scheduling, and quality assurance.

Partial client list includes L.L.Bean, Warner Music Group, Motema Music, Razor & Tie, PBS, and Colby College.

ART DIRECTORS CLUB NY  
The 27th Letter  
GRAMMY® NOMINEE  
Best Boxed Recording Package

*PRINT* MAGAZINE  
Sports and Entertainment  
Design Annual

AIGA-LA / Top 100 CDs  
AIGA-NY / Top 100 CDs

*HOW* MAGAZINE  
International Design Annual

*PRINT* MAGAZINE  
Regional Design Annual

ART DIRECTORS CLUB NY  
Young Guns

CREATIVITY  
Award of Distinction

POMONA COLLEGE  
Bachelor of Arts,  
Art History *cum laude*

PRATT MANHATTAN  
Graphic design

NYU SCHOOL OF CONTINUING  
AND PROFESSIONAL STUDIES  
UX/UI Design

Adobe Creative Suite, HTML,  
CSS, Javascript, Joomla!,  
WordPress, QuarkXPress,

References furnished  
upon request

EMI Music North America  
Vice President, Creative Services  
*August 2008 - March 2013*

Blue Note Label Group  
Vice President, Creative Services  
*July 2003 - August 2008*

EMI Jazz & Classics  
Creative Director  
*April 1998 - July 2003*

Responsible for the creative direction of EMI Music North America. Labels include Angel Records, Astralwerks, Blue Note Records, Capitol Latin, Capitol Records, EMI Classics, EMI/Parlophone, Manhattan Records, and Virgin Records.

Projects include music packaging, advertising, merchandising, label identity and websites. Daily interaction with recording artists and their management, label contacts, outside vendors, freelance consultants, photographers and illustrators.

Partial artist roster includes Norah Jones, Al Green, David Guetta, Robert Glasper, Van Morrison, Anita Baker, Cassandra Wilson and Ravi Shankar.

PolyGram Classics & Jazz  
Art Director  
*April 1992 - March 1998*

Responsible for the art direction of the PolyGram family of classical and jazz labels: Deutsche Grammophon, Philips Classics, London/Decca Records, Verve Records, Point Music and Imaginary Road Records.

Artists included Luciano Pavarotti, Cecilia Bartoli, David Bowie, Philip Glass, Bon Jovi and Donna Summer.

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